

DATA-DRIVEN ORGANIZATIONS & BIG DATA ADOPTION

Patrocinadors // Sponsors



Gold



Silver



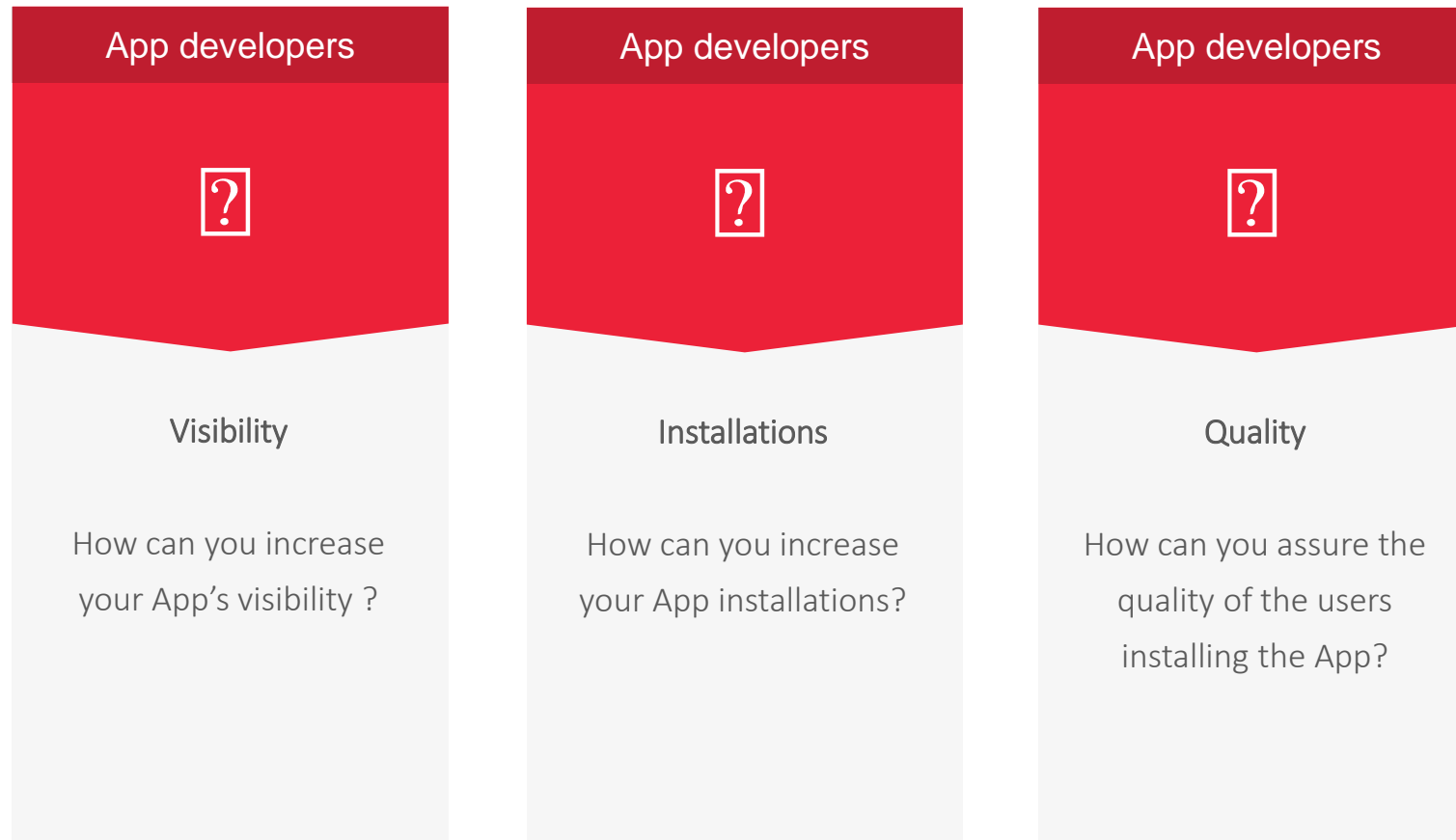
Sra. Gina Tost
Co-Founder & CEO
Geenapp
www.geenapp.com
@ginatost @geenapp

Geenapp

App promotion. Simplified.

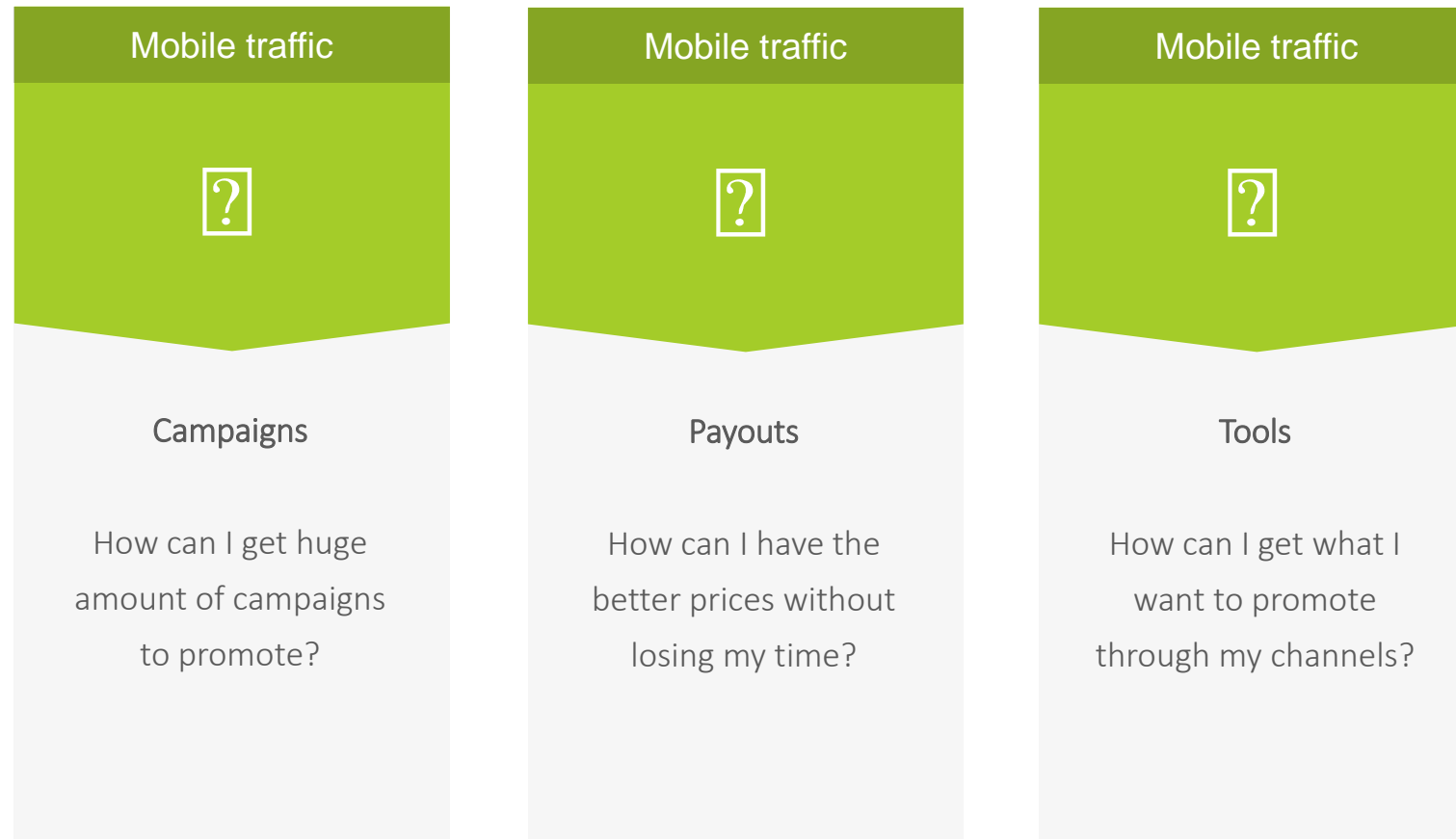
The problem

Every day there are over 2,500 new apps uploaded across every App store



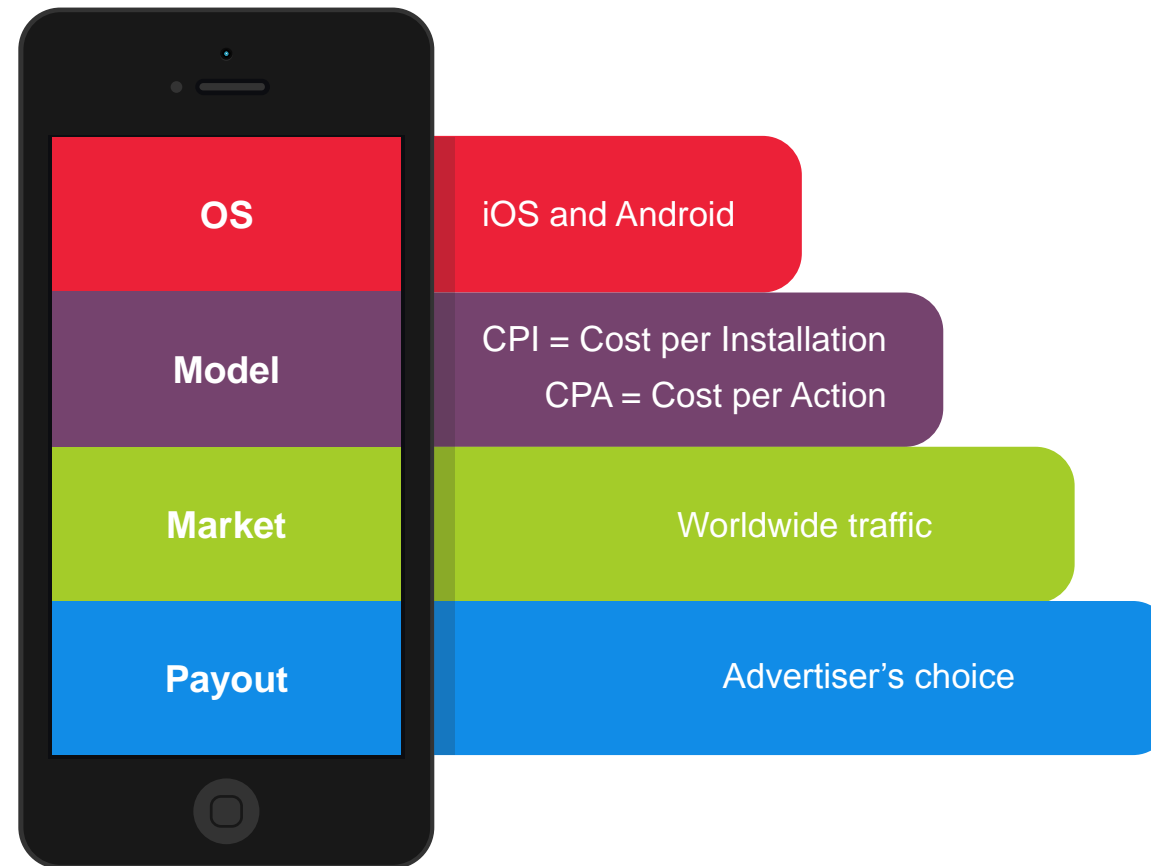
The problem

50% of the worldwide campaigns are not working



Geenapp is here to help

Huge App Discovery, amazing opportunities





Geenapp

Geenapp is an App Promotion Platform.
A tech company in a marketing industry.



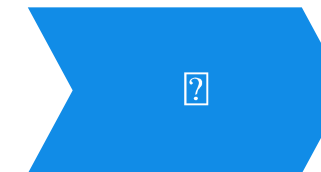
The mobile traffic police.

One of the best antifraud systems in the industry available for free only for our customers.



Transparency.

Because of our position in the industry we can see what is happening with every campaign: Rebrokering, bad behavior, etc.



Traffic optimization through BigData.

Through App consumption habits we can optimize the sources that reach the apps. Not only based on installation, but in-app purchases, registration, reach level...