

The 1st Customized Travel Planning solution for the Travel Industry

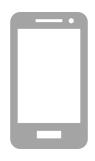
#### the new CityBreaks traveler

2nd/3rd Generation Travelers



Traveled with their families
No Fears
No stress

Empowered by Mobile



Access to information Books Flights Books Accommodation Frequent travelers



Low cost companies Improvised trips More and more demanding

#### New needs & trends

sharing economy wins by offering individualized choice

higher customization Before, during & after Food & Messaging



Phocuswright 9



ITB BERLIN



The I-traveler and the in-destination experience

Nobody capitalizes booking excitement

Mobile Concierge Services

authentic, local experiences

# In-destination Experience



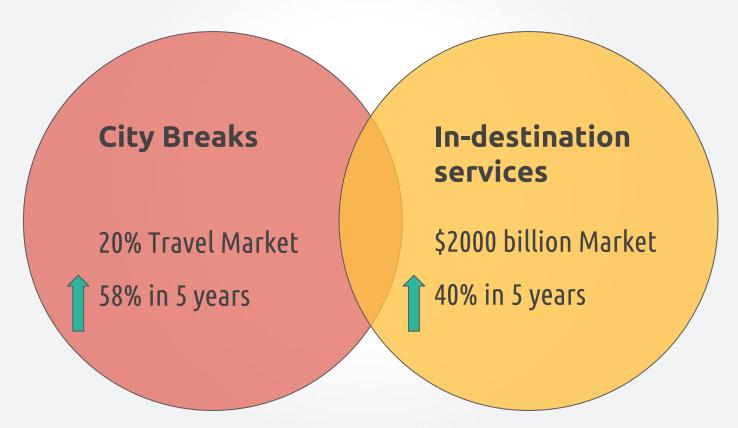
#### The Travel Planners & Local Concierges



## Win - Win

- · It is long & difficult for a tourist
- · A local can make it faster and better

#### Multi-million \$ market



## Opportunities and challenges for Travel Players









Bloggers Influencers Destination Magazines Hospitality Industry

Tourism City
Councils

Travel Agents
OTAs
Incoming
Guides

#### Benefits









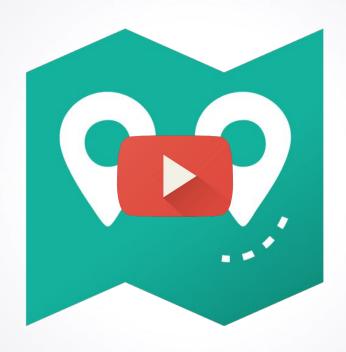


With deepen relationships and 100% customized experience

With custom suggestions & customer brand loyalty

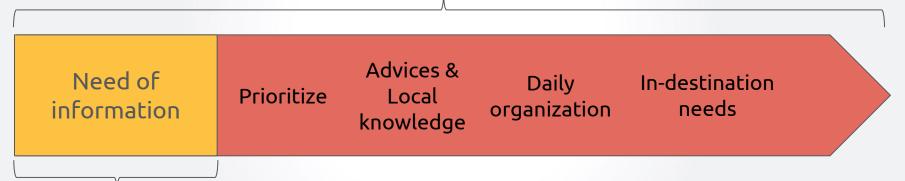
Deepen relations. Give your guests a reason to speak about you. Sell in-destination services through expert advices

More than a "Travel Package" commodity: a city experience.



## tripUniq is a start-to-end solution







## Partnerships are the solution



Partnership Time for Hospitality in the On-Demand Economy



Thanks!

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