

Forum TurisTIC

6ª EDICIÓN

CAIXAFORUM
BARCELONA

10-11 ABRIL
2018



LOS MÜLLER

UN VIAJE POR LA TECNOLOGÍA



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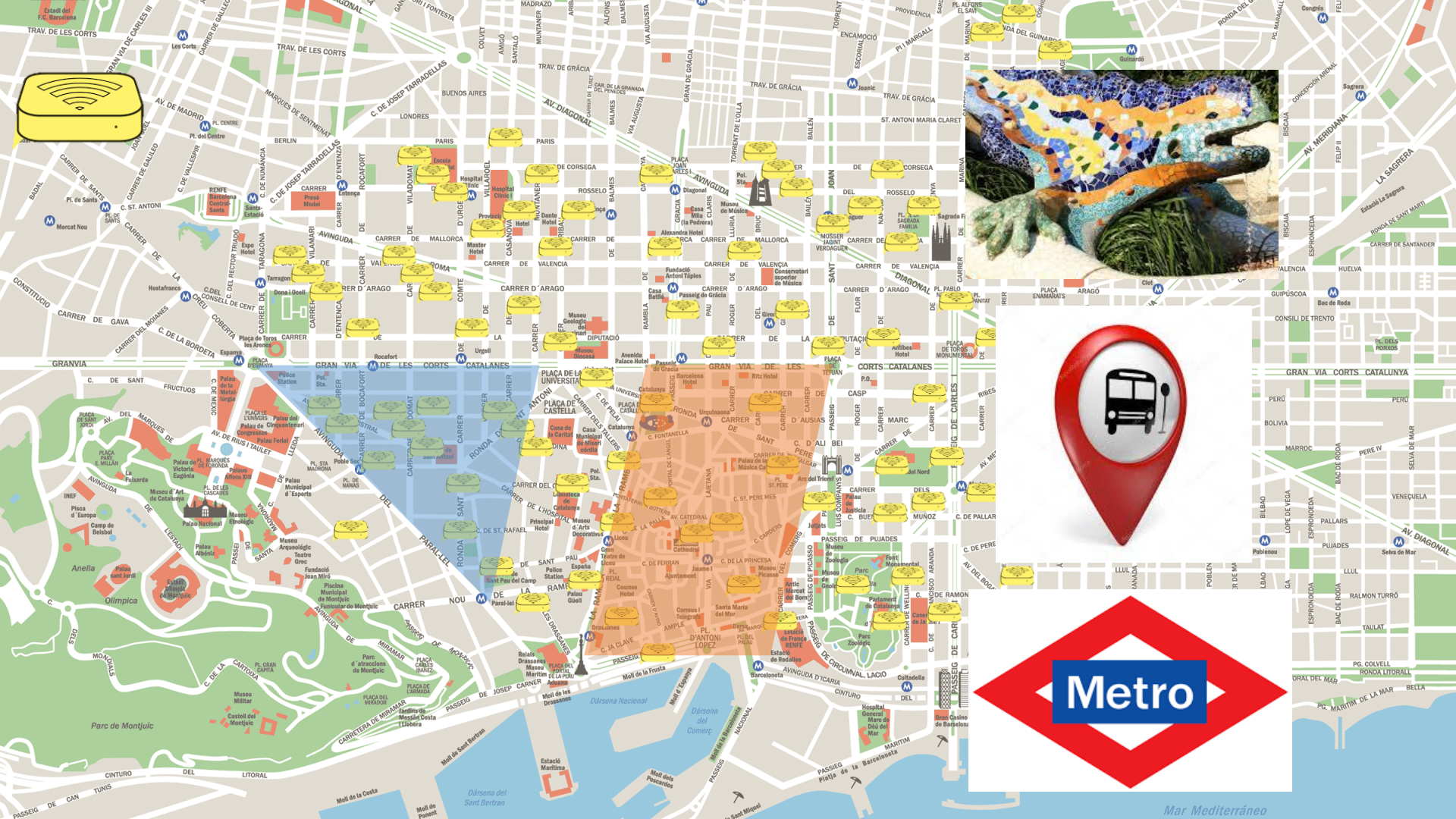


Foot Analytics

Forum Turistic – Experiencia en Destino

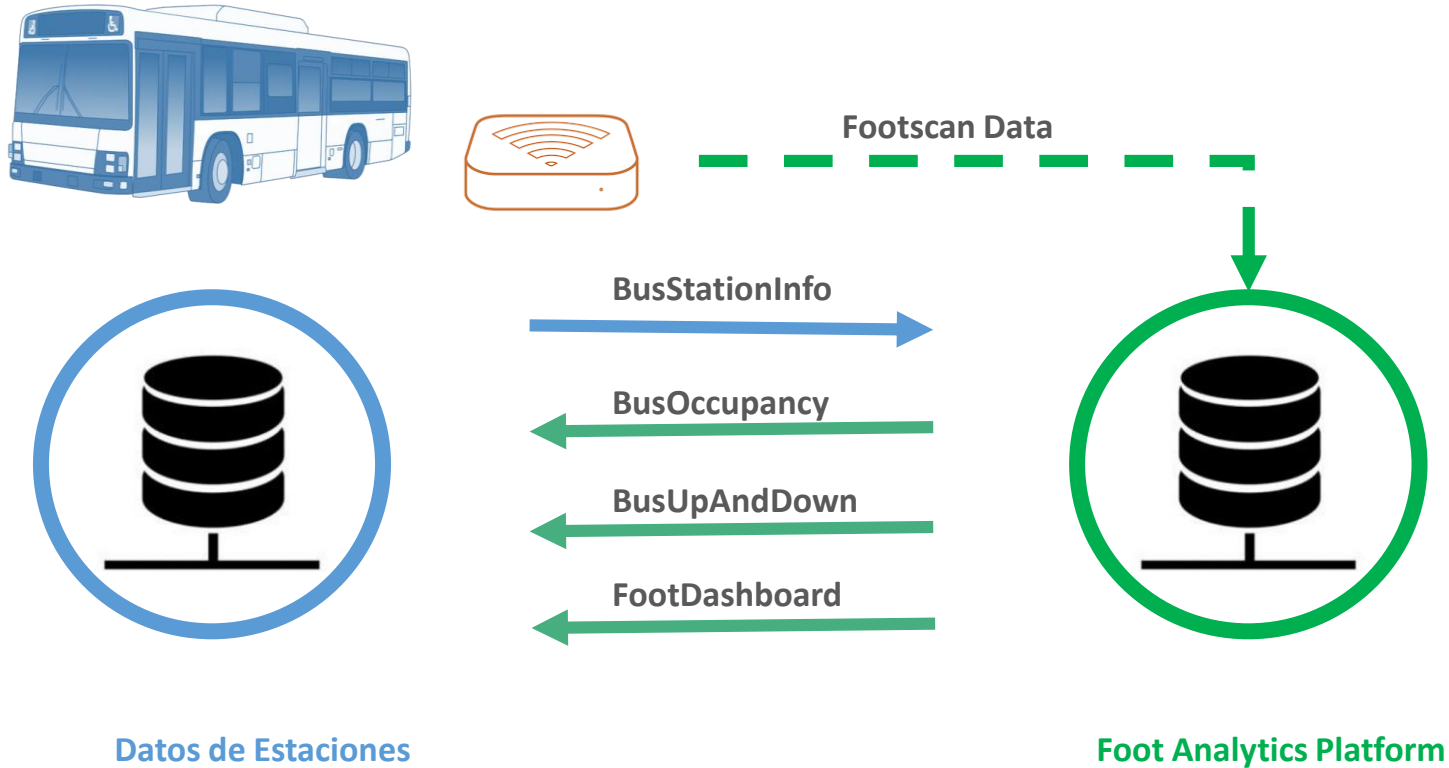






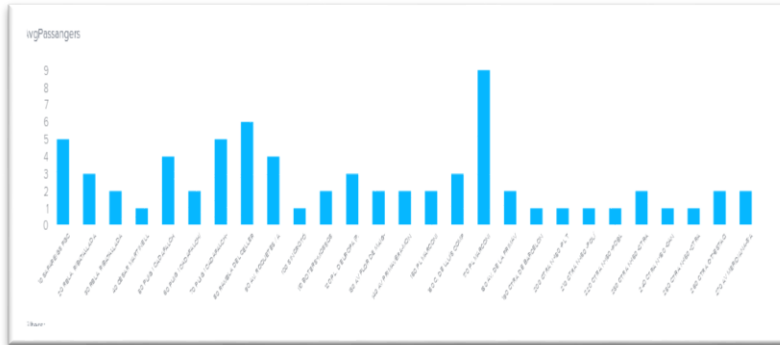
Mar Mediterráneo

Connected BUS by Foot Analytics

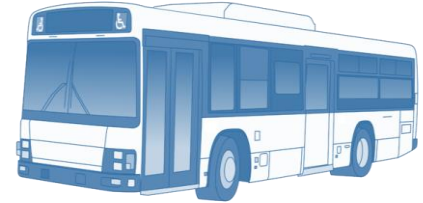
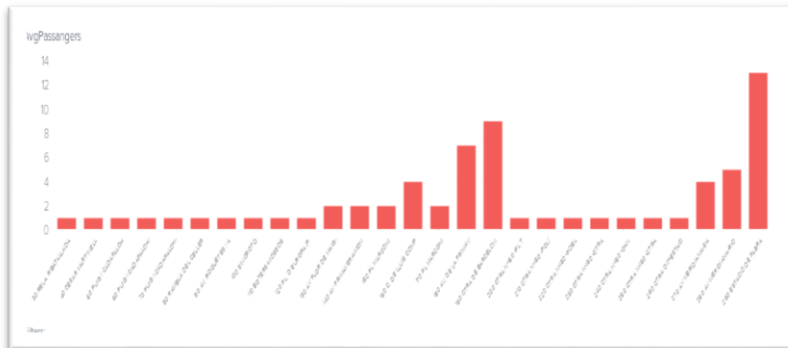


Connected BUS by Foot Analytics

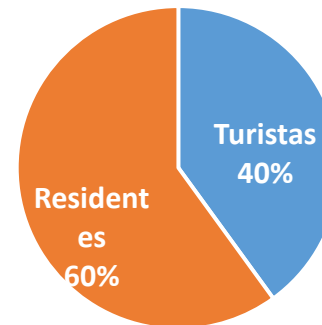
subidas



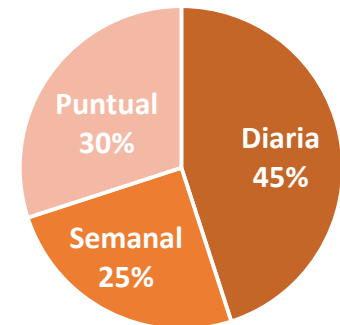
bajadas



Tipología



Recurrencia Residentes



“What is not defined cannot be measured.
What is not measured, cannot be improved.
What is not improved, is always degraded.”

W.T. Kelvin



Foot Analytics

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mobile

72

Improving your customers' **experience** and **operations**

Barcelona, April 2018



Enhancing customers experience

Features that our solution can offer



**Hassle free check in
and out**



Room selection



Interactive guide/map



**One-click venue
reservation**



Freedom ordering*



**Customized
notifications**



People finder



**Invisible benefits
redemption**



Instant feedback

Also, you will **improve operations**



More efficient resource deployment



Contextual upsell or cross-sell opportunities



Improve staff accountability



Boost your customer knowledge

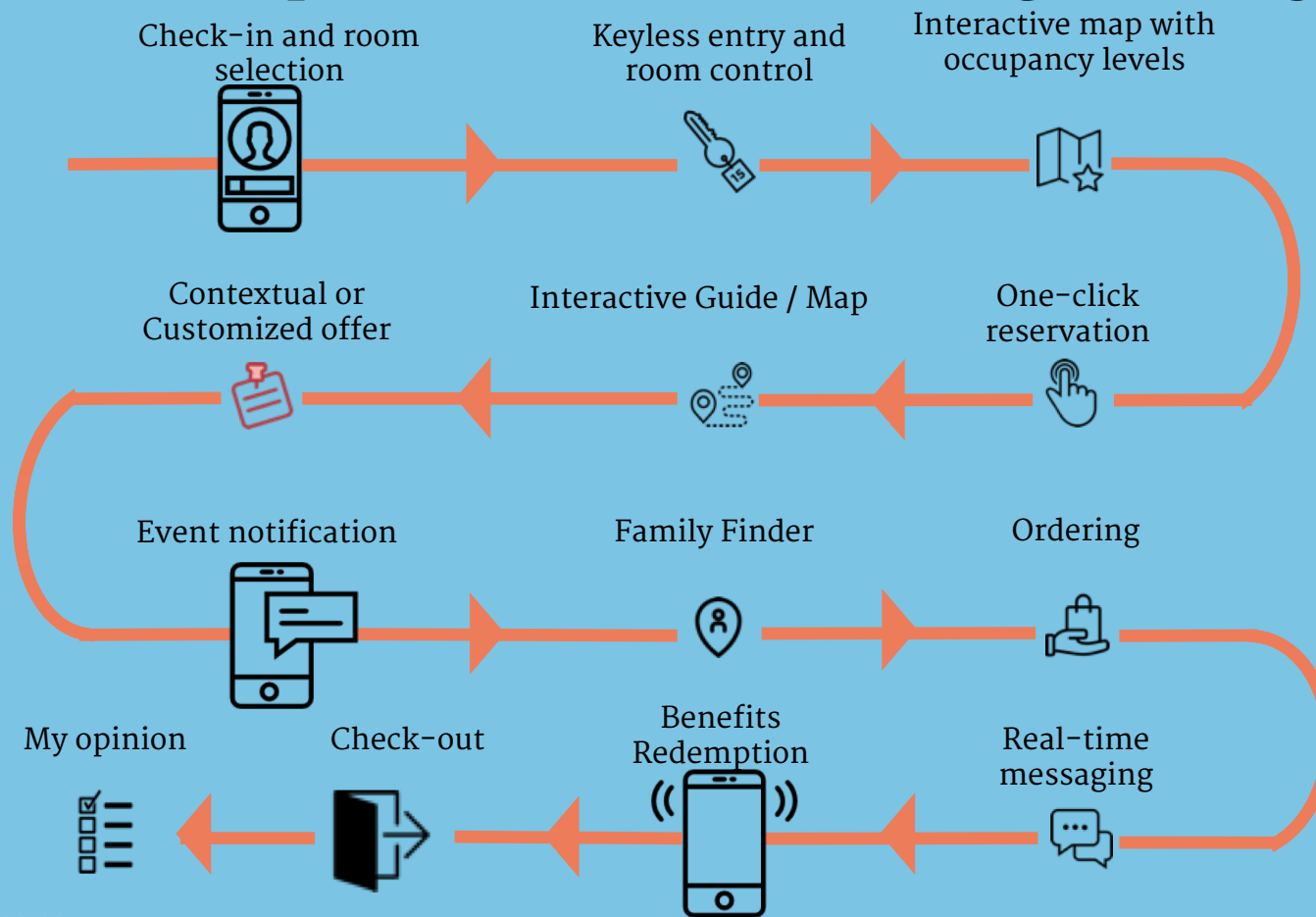


Increase loyal membership



Real-time operational indicators dashboard

example of a customer journey



Thank You!

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