



PHYSIC

SOCIAL MEDIA

TV

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**:codegram**



FULL  
STACK  
FEST



# FULL STACK FEST

:codegram





Public or Private?





~~Public or Private?~~  
**Public for who?**





~~Public or Private?~~  
**Public for who?**

Share everything?

A person is standing in a city at night, looking at a smartphone. The background shows blurred city lights and buildings. The text is overlaid on the image.

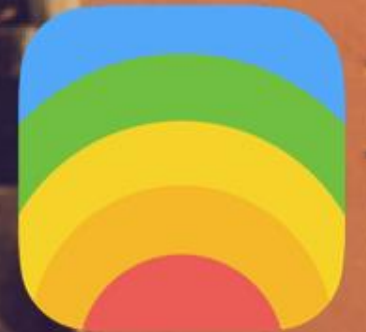
~~Public or Private?~~

**Public for who?**

~~Share everything?~~

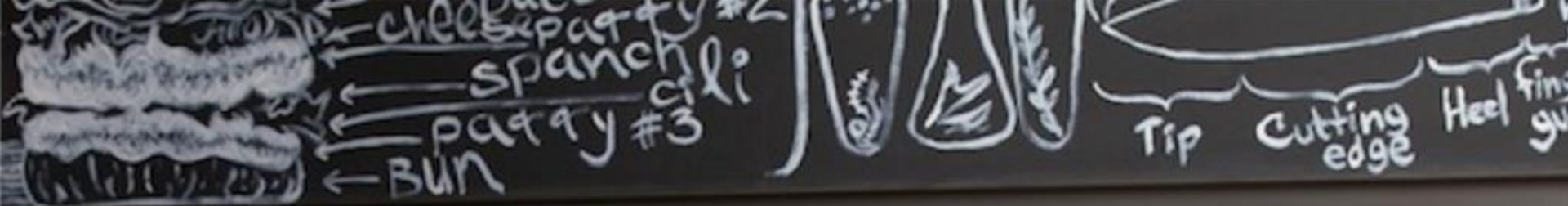
**Share just what's relevant!**





Closer





What's going on?  
Maybe I should call her?



david



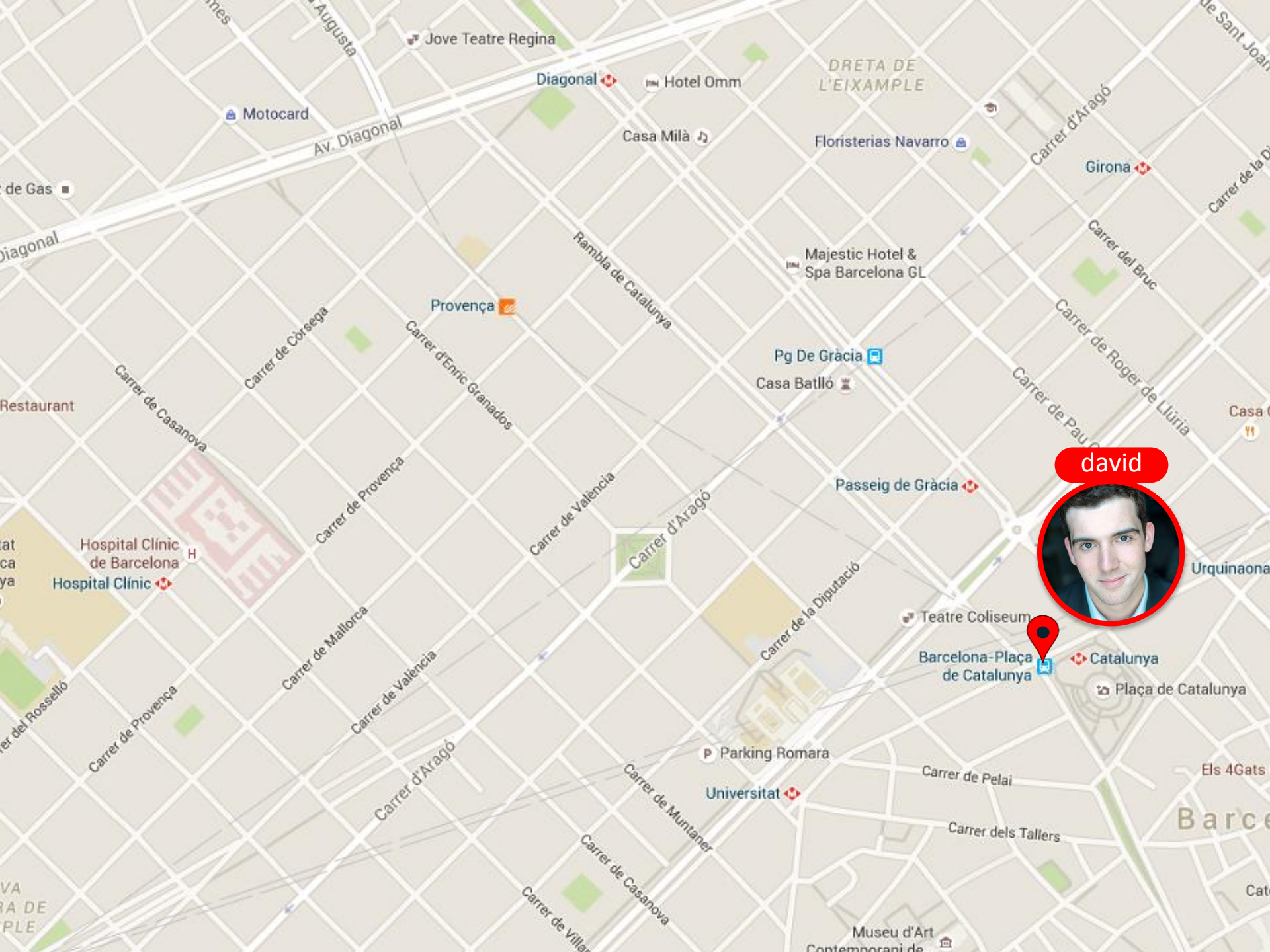


david



sandra





david



Jove Teatre Regina

Diagonal

Hotel Omm

DRETA DE L'EIXAMPLE

Motocard

Casa Milà

Floristerias Navarro

Carrer d'Aragó

Girona

de Gas

Diagonal

Majestic Hotel & Spa Barcelona GL

Carrer del Bruc

Provença

Rambla de Catalunya

Carrer de Roger de Llúria

Carrer de Casanova

Carrer de Còrsega

Carrer d'Enric Granados

Pg De Gràcia

Casa Batlló

Carrer de Pau

Restaurant

Carrer de Provença

Carrer de València

Passeig de Gràcia

Casa

Hospital Clínic de Barcelona

Hospital Clínic

Urquinaona

er del Rosselló

Carrer de Mallorca

Carrer de València

Carrer de la Diputació

Teatre Coliseum

Barcelona-Plaça de Catalunya

Catalunya

Plaça de Catalunya

er del Rosselló

Carrer de Provença

Parking Romara

Carrer de Pelai

Els 4Gats

Carrer d'Aragó

Universitat

Barce

VA  
RA DE  
PLE

Carrer de Muntaner

Carrer dels Tallers

Carrer de Casanova

Museu d'Art Contemporani de

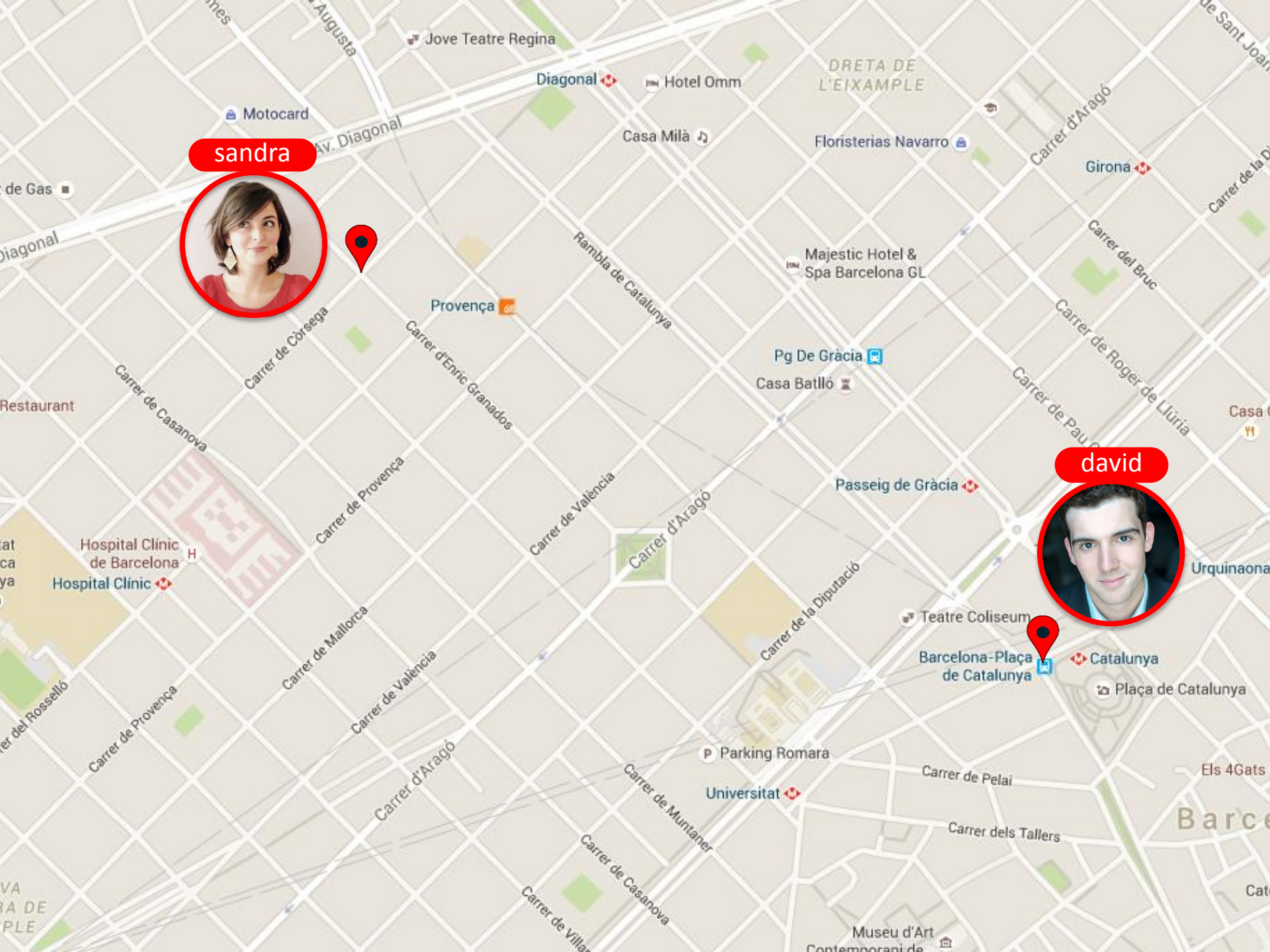




sandra



david



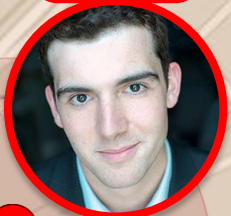




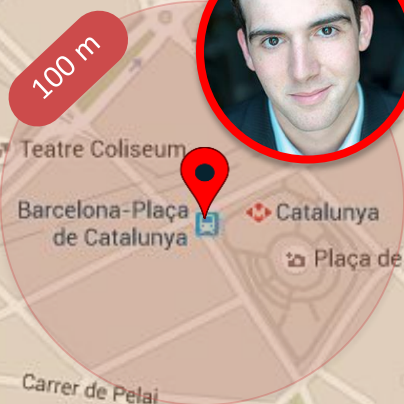
sandra



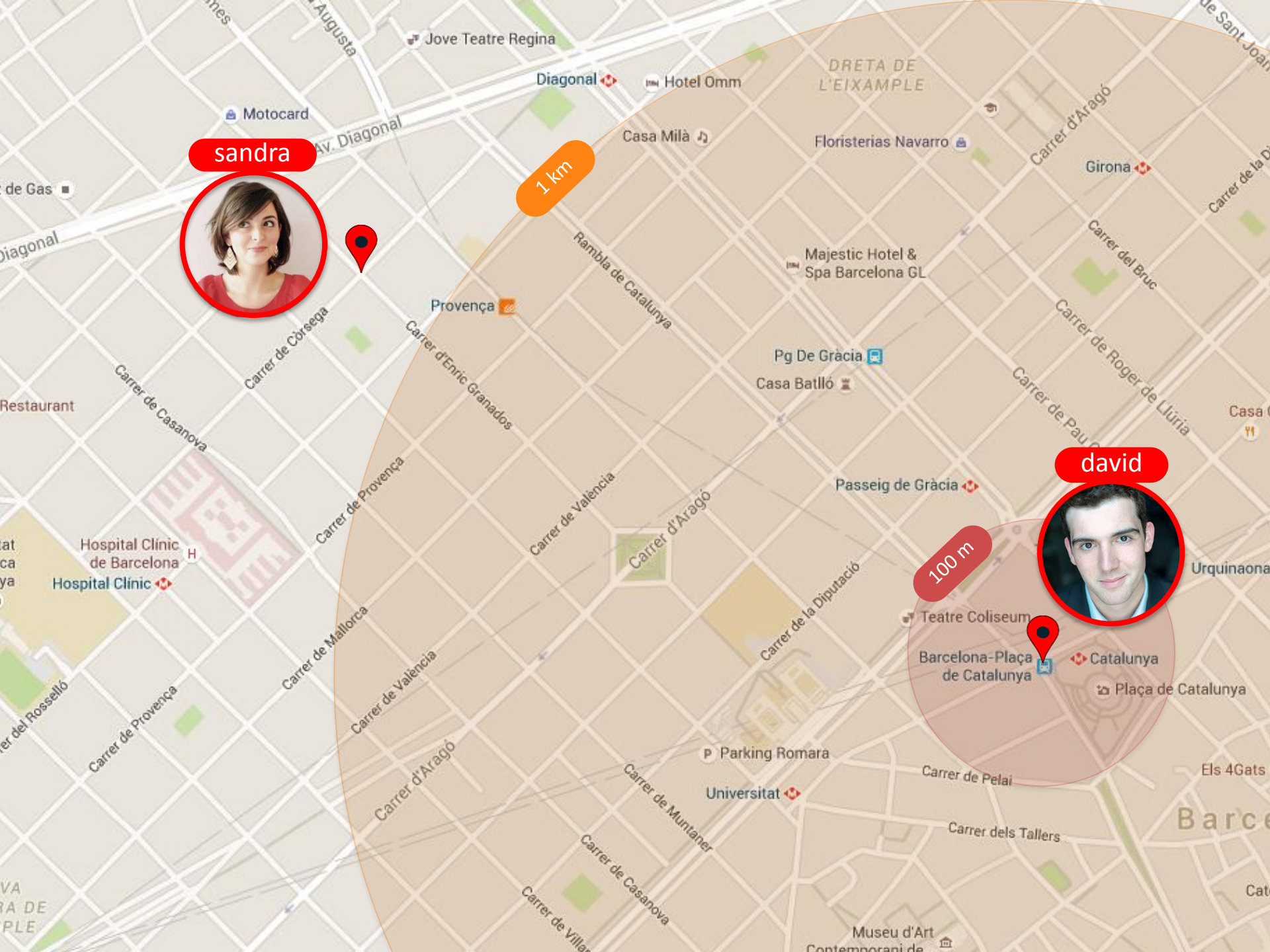
1 km



david



100 m



sandra



1 km

david



100 m

Get to know how close you are from your contacts  
without knowing their exact location






privacy  
**friendly**



VS.



battery  
**friendly**



100%

setup your personal  
**notifications**







Zoe// 1:34pm

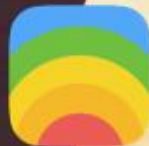
Roger is getting Closer  
Just got in your 500m circle!

Received





Steve// 8:56pm



Tim is getting Closer  
Just got in your 500m circle!

Received





Simon// 8:56pm

Sarah is getting Closer  
Just got in your 1km circle!

Received



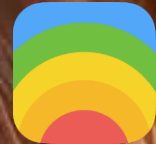




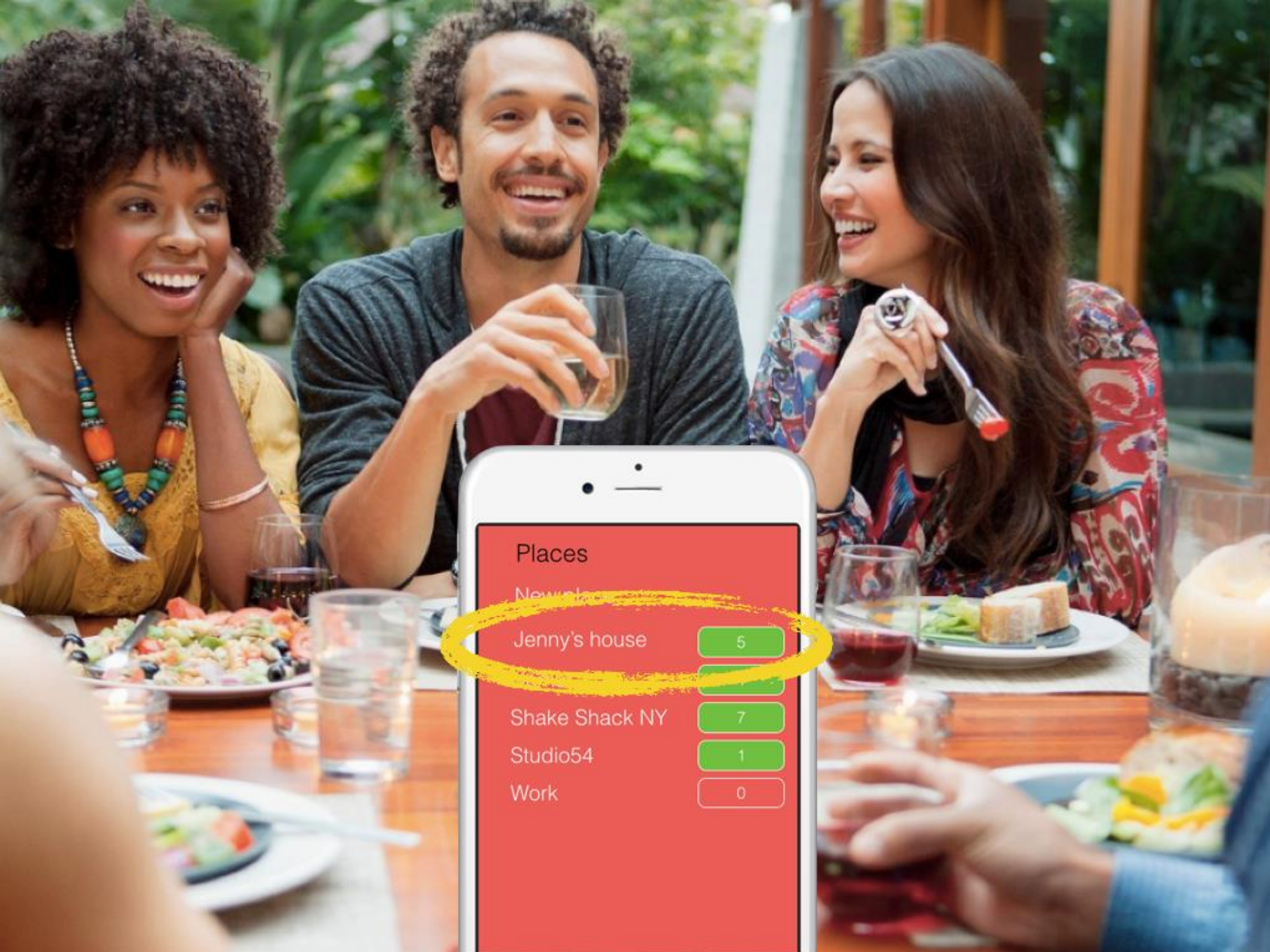
Marissa// 6:23pm

Txus is getting Closer  
Just got in your 5km circle!

Received







## Places

New York

Jenny's house

5

Shake Shack NY

7

Studio54

1

Work

0



Closer

Thanks!

[CloserApp.co](http://CloserApp.co)