

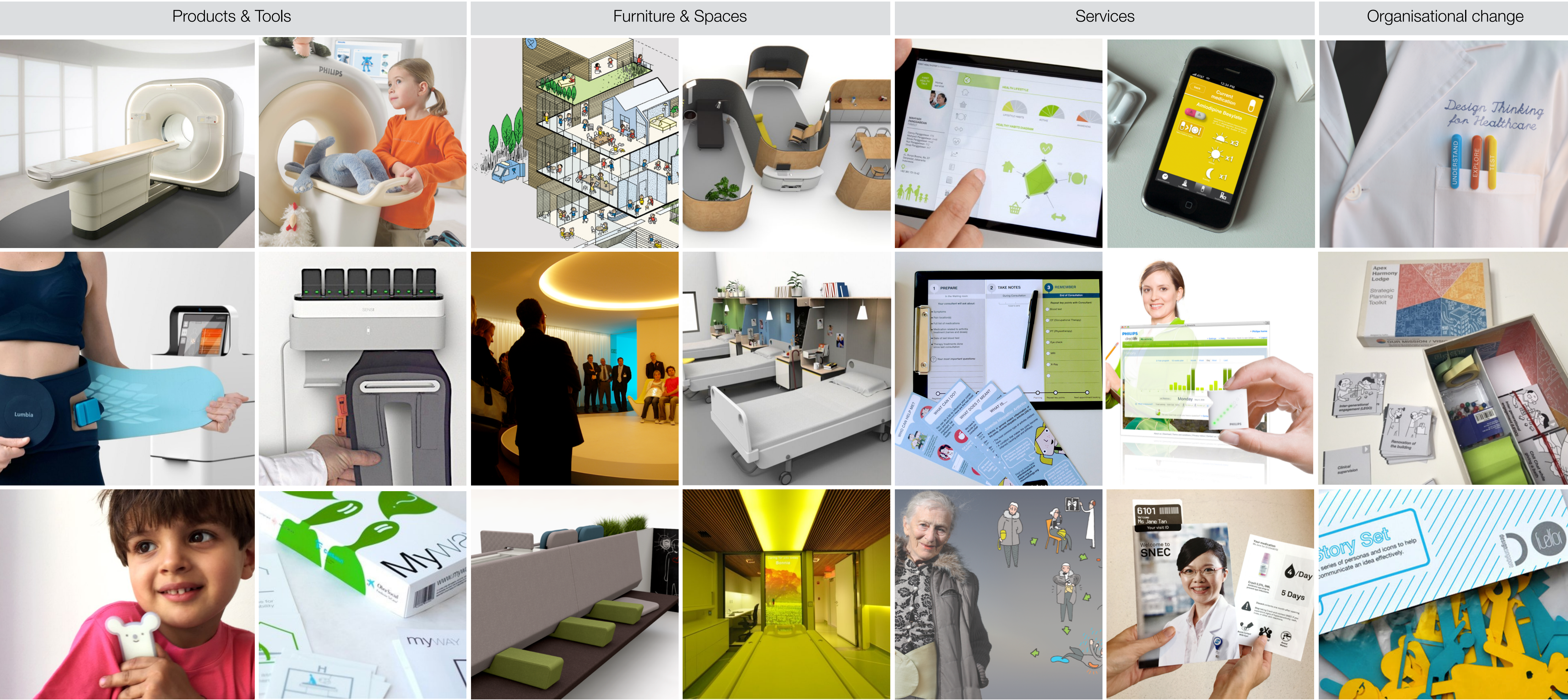


The Power of People

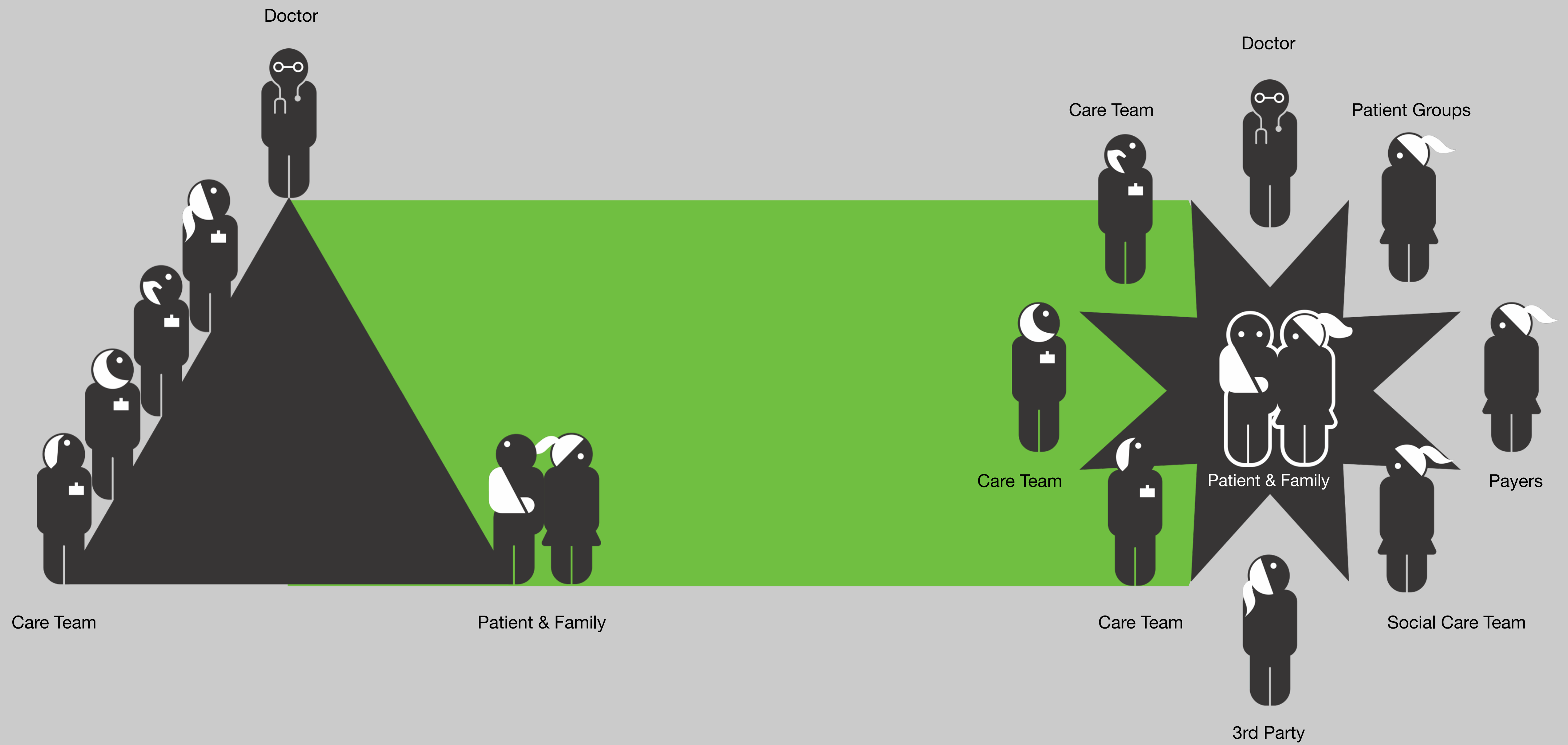
**Co-design as a strategy to transform our
healthcare systems, services and experiences**

fuelfor Healthcare Innovation
XPA Congress 2016, Barcelona

Our portfolio



Healthcare is changing | From prescriptive to collaborative



When we engage people in healthcare transformation, we can build a more sustainable new model of care.

By bringing together people from diverse perspectives we can build a more holistic picture of understanding and opportunity.

Co-design helps create 'space' for innovation to occur - physical, temporal, mental, emotional, creative etc.

4 Key Principles of Co-design for Healthcare

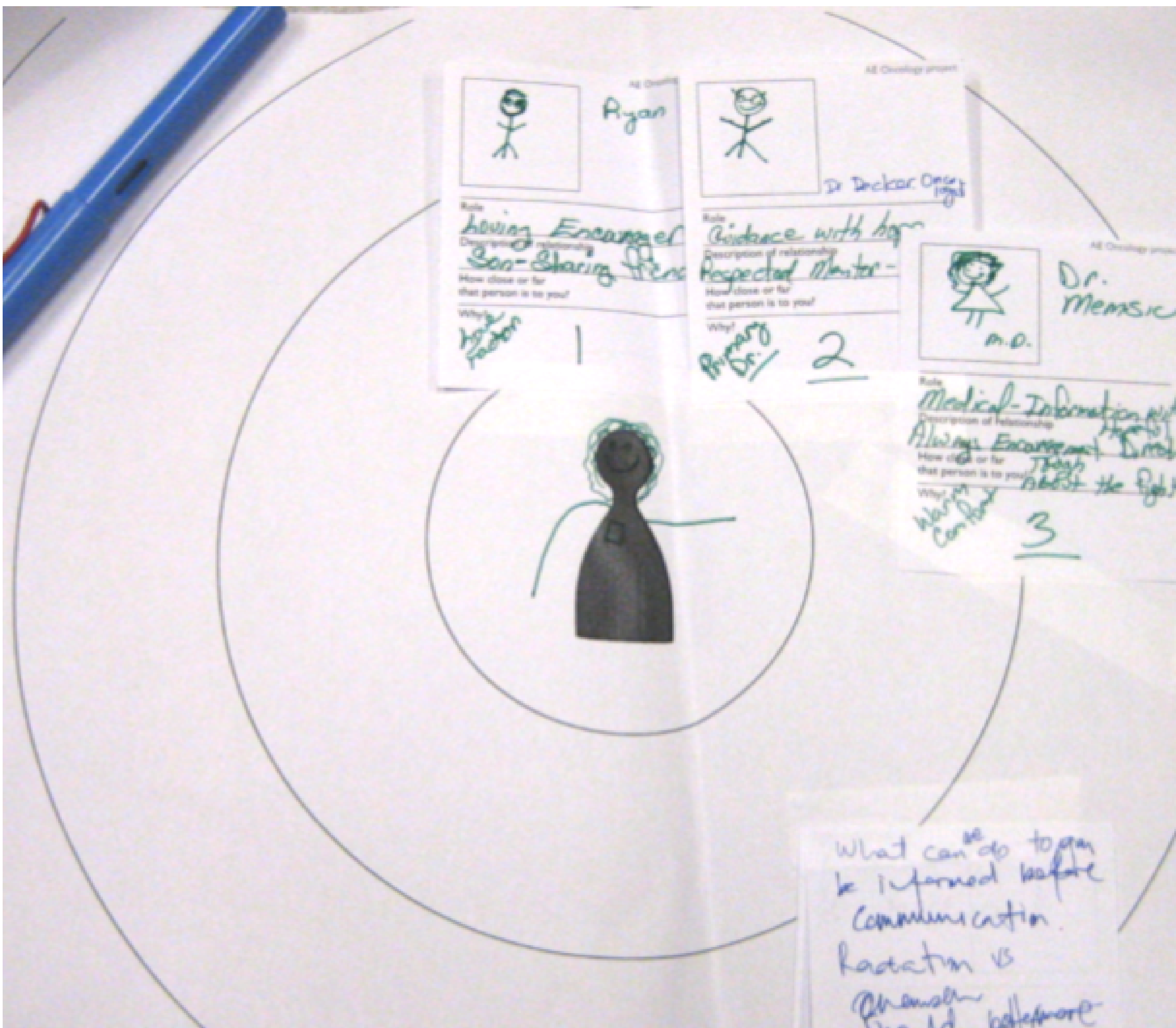
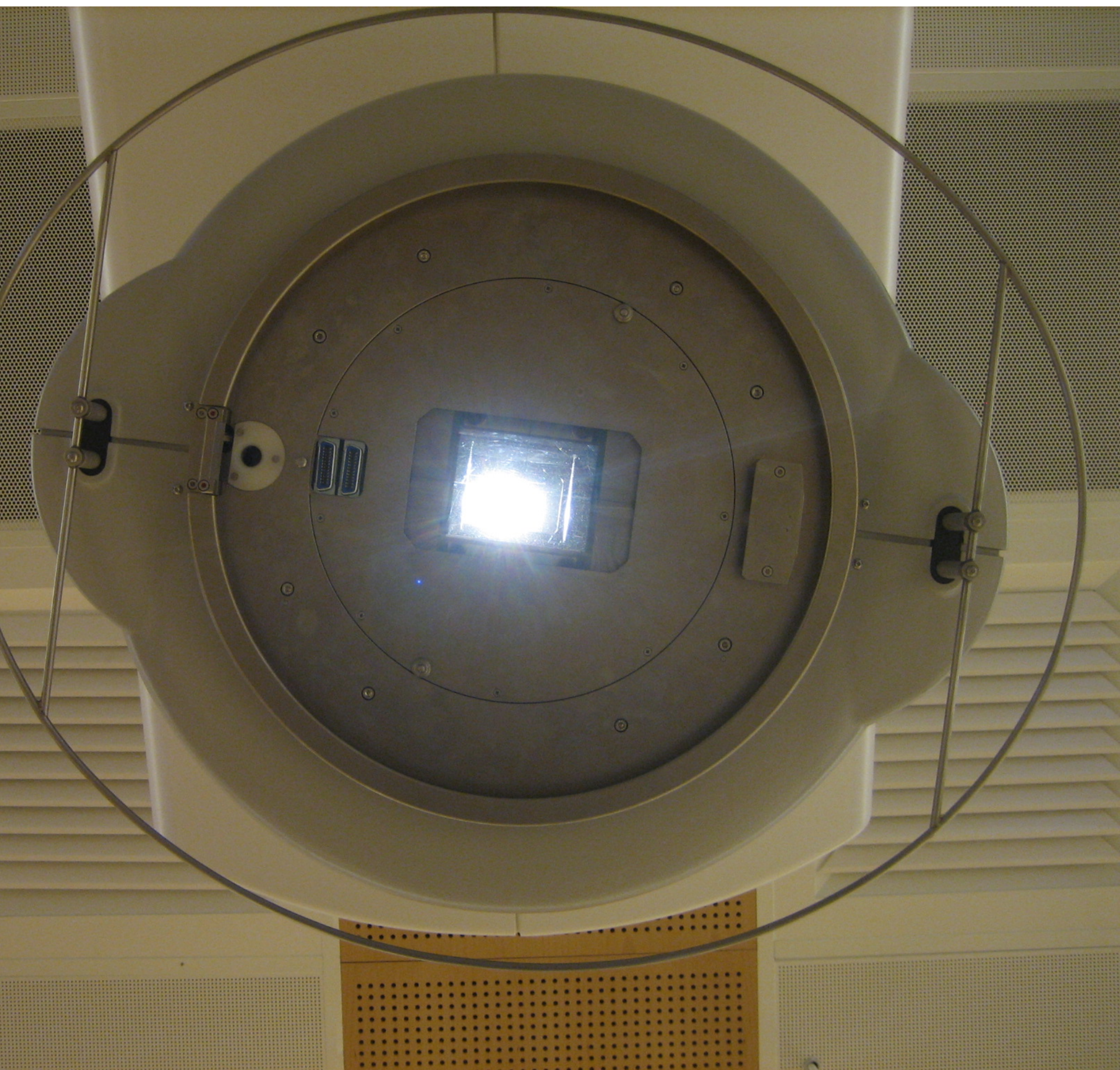
Make it easier for people to talk about health.

Translate people's insight and creativity into tangible results.

Empower Champions for systemic change.

Strive to mediate the needs of different stakeholders.

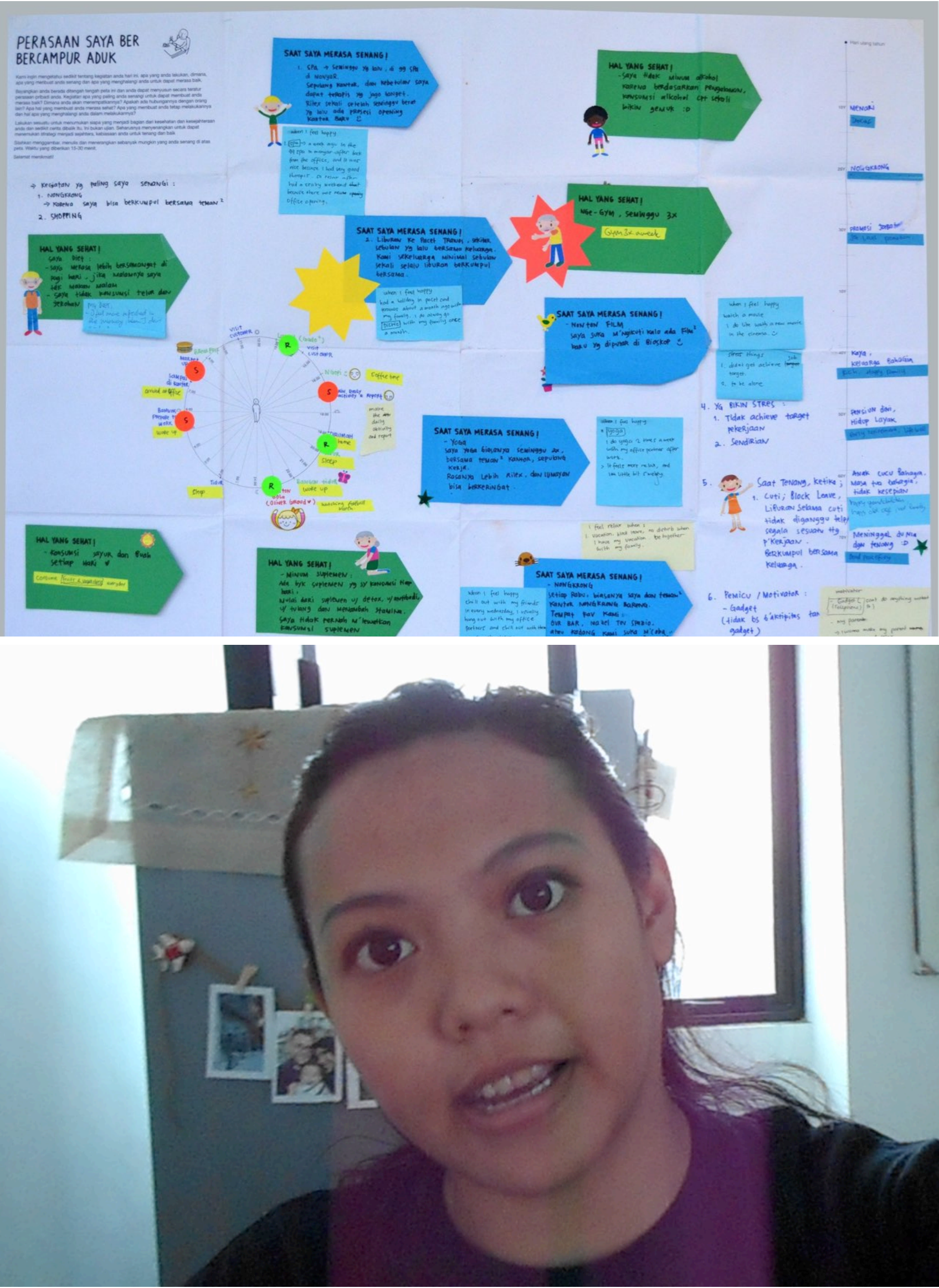
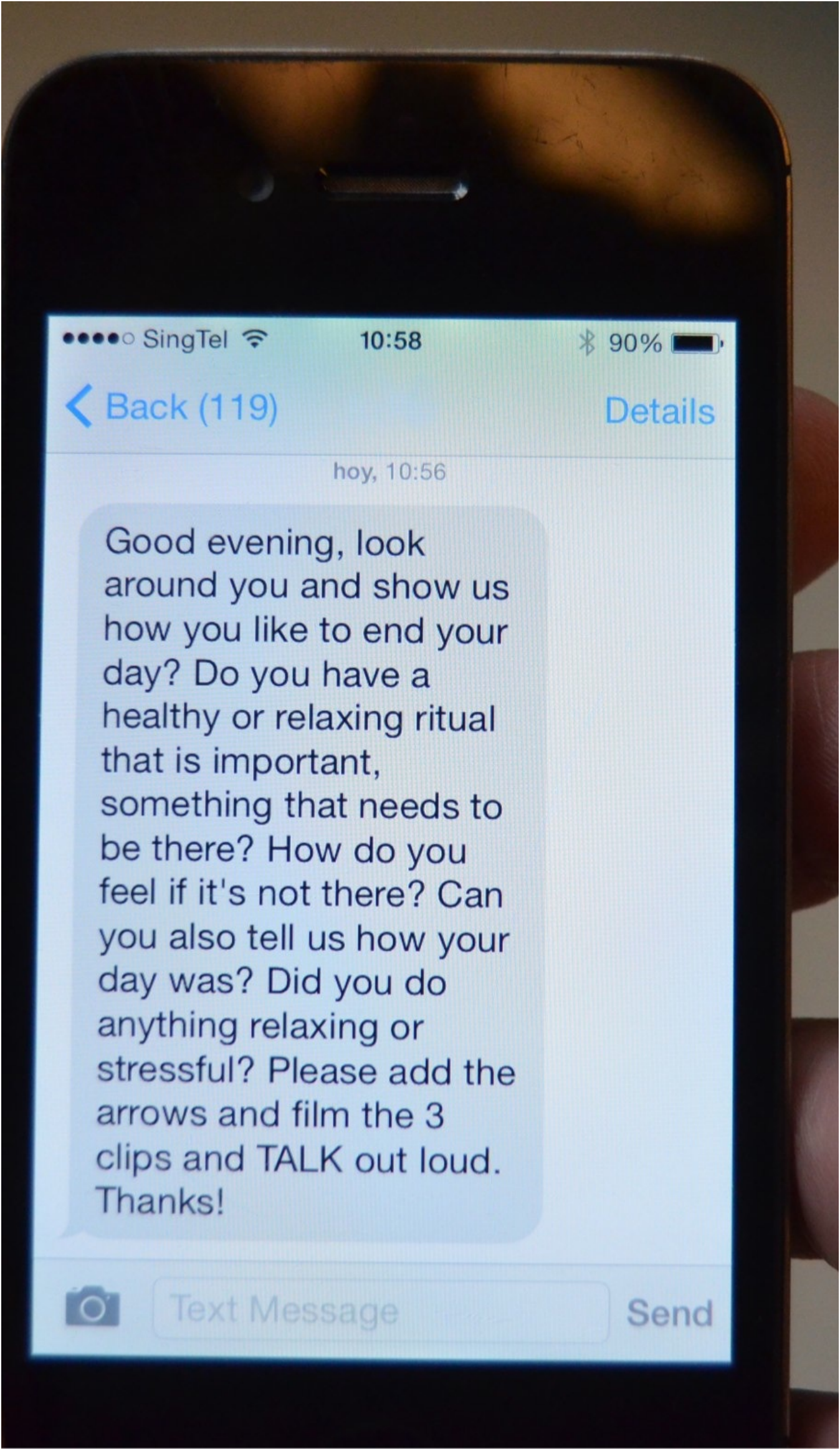
Make it easier for people to talk about Health | Giving breast cancer patient's a voice



Make it easier for people to talk about Health | Co-designing a care team’s optimal workflow for mammography screening



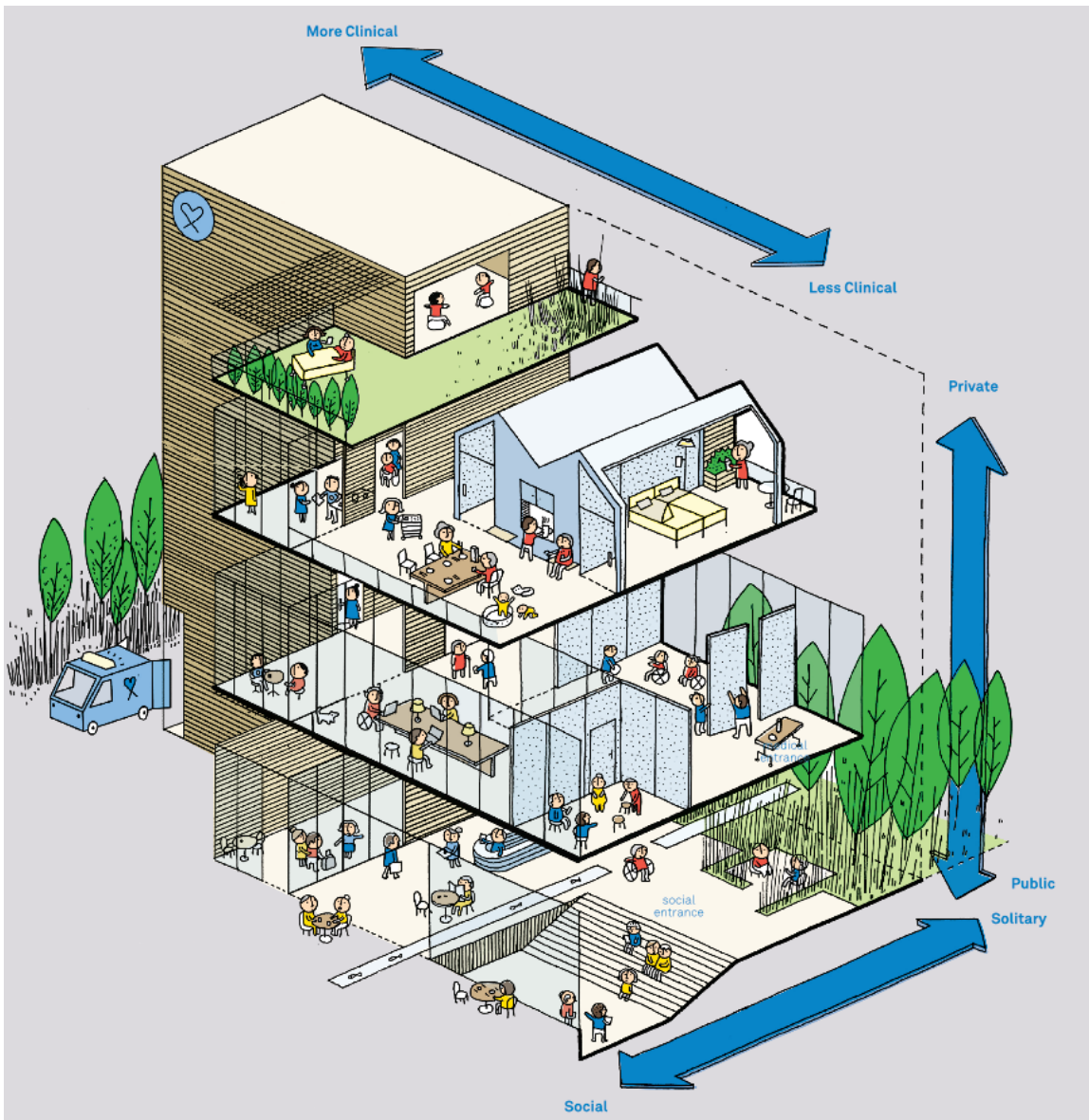
Make it easier for people to talk about Health | Triggering Indonesians to reflect upon their health and wellbeing



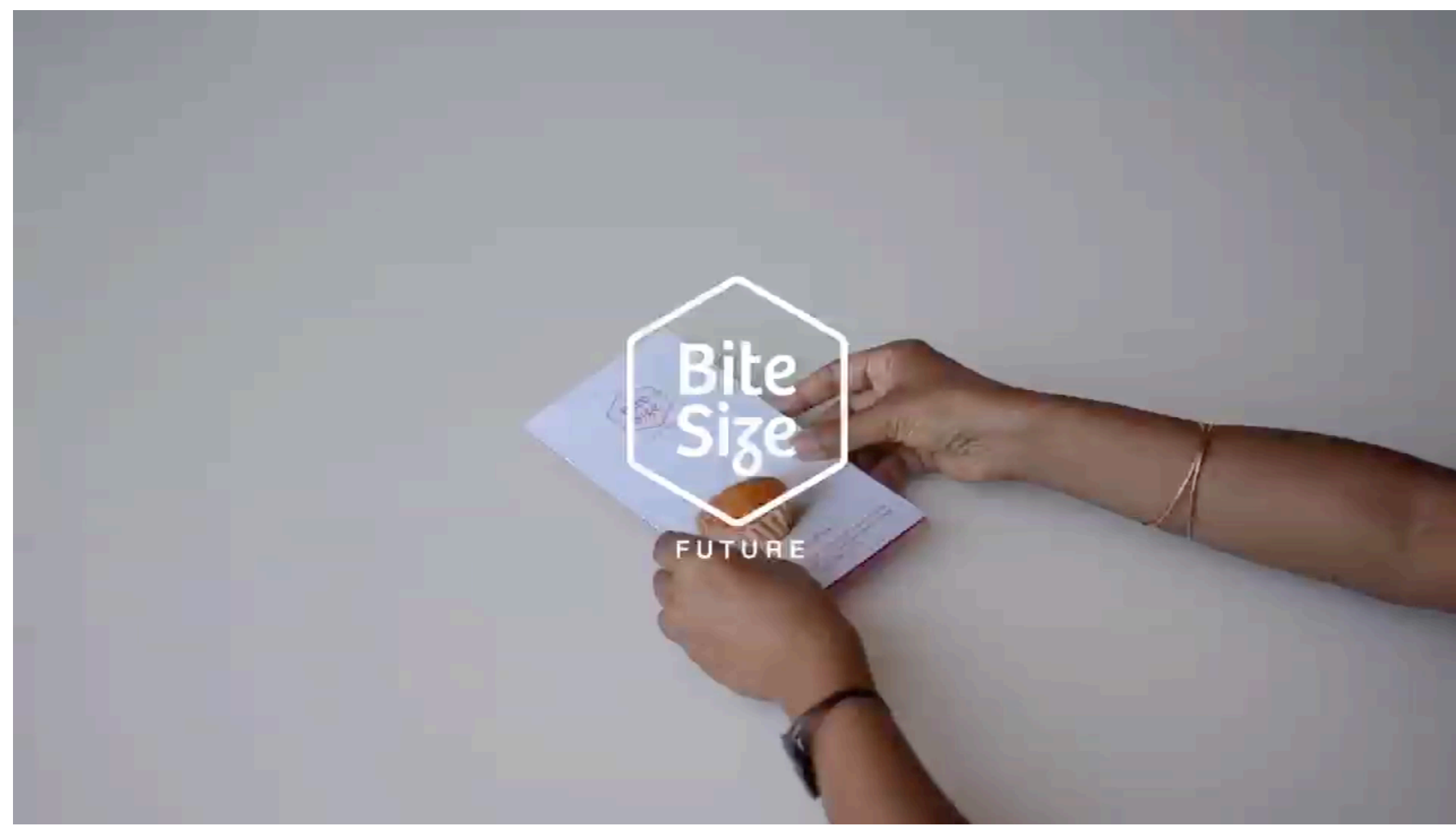
Translate people’s insight and creativity into tangible results | Co-designing solutions with a Health & Wellness industry



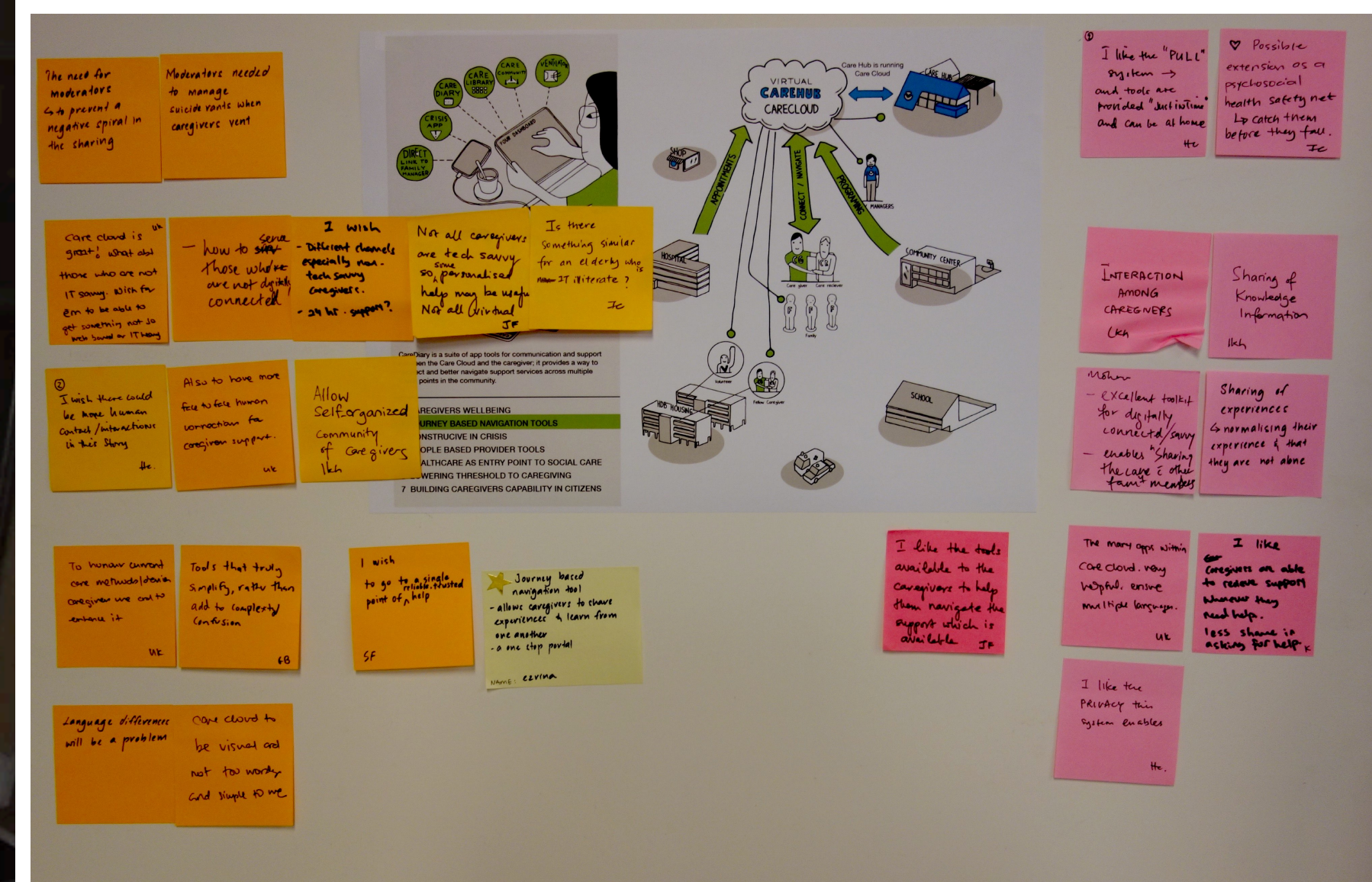
Translate people’s insight and creativity into tangible results | Articulating a care team’s new vision of end-of-life care



Empower Champions for systemic change | Co-designing an end-of-life conversation tool, Bite Size Future



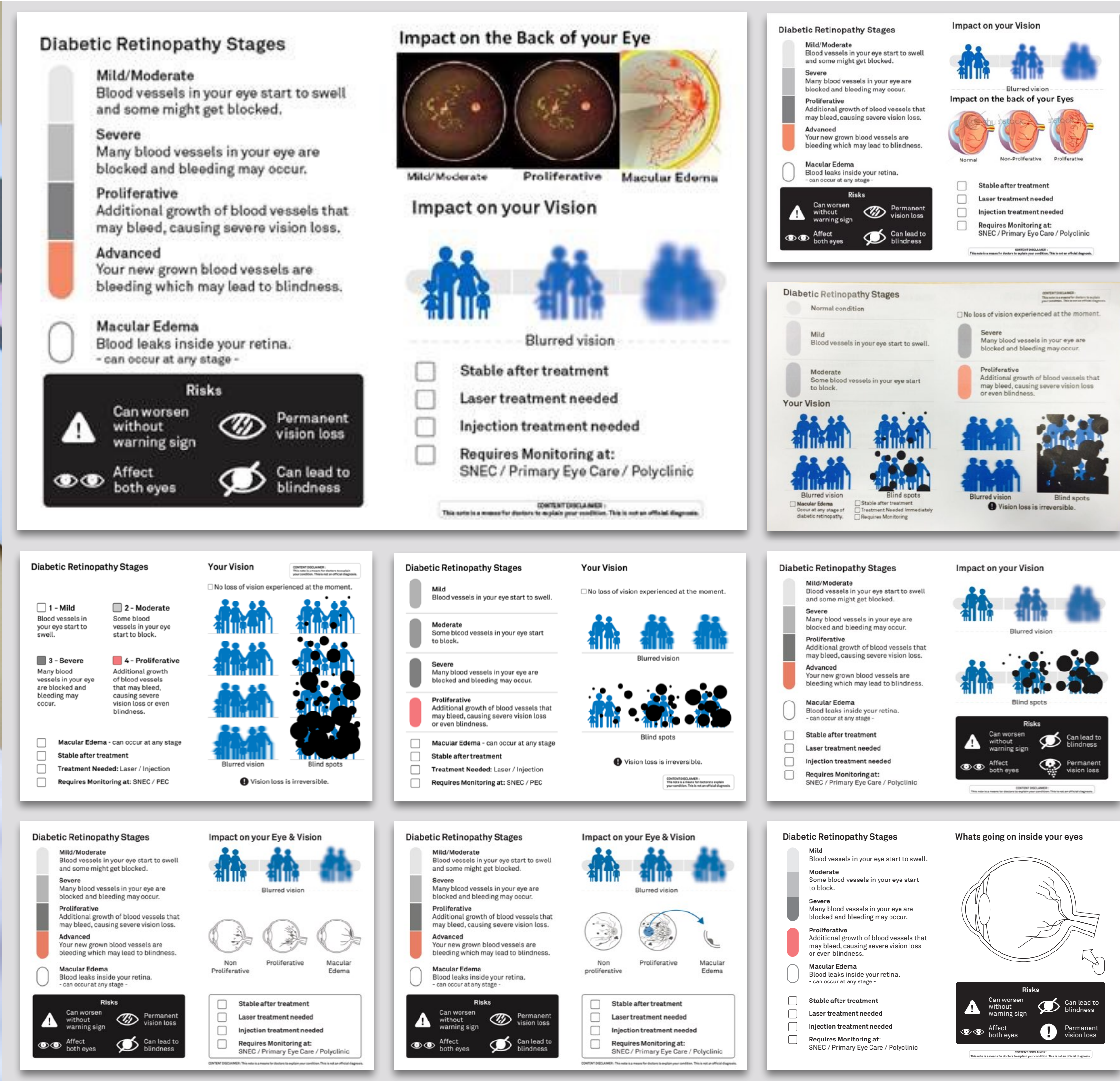
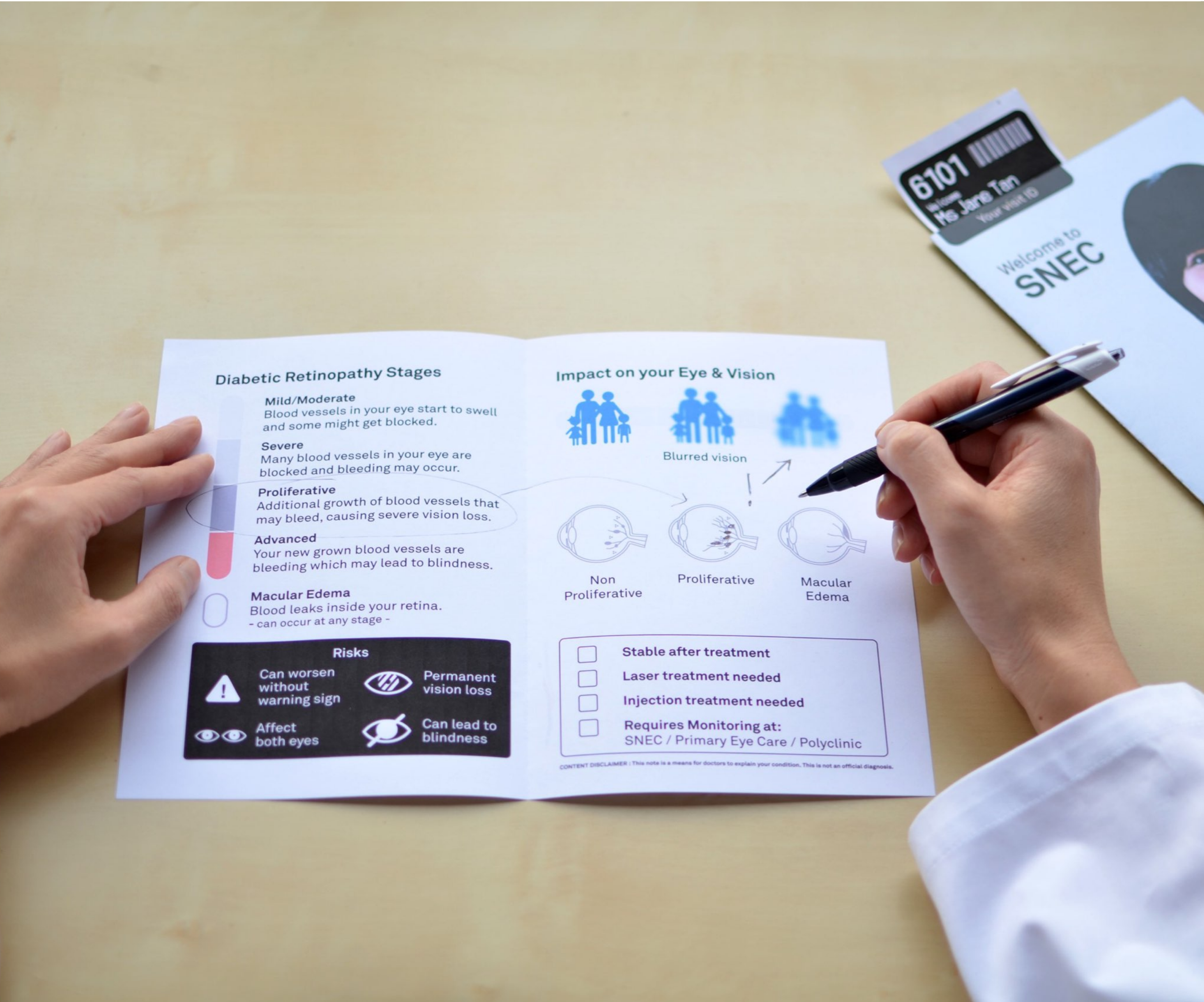
Empower Champions for systemic change | Transforming the social care sector of Singapore



Strive to mediate the needs of different stakeholders | Supporting social care workers with co-design tools



Strive to mediate the needs of different stakeholders | Maximising the consultation experience for diabetic retinopathy



4 Key Principles of Co-design for Healthcare

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Thank You!

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