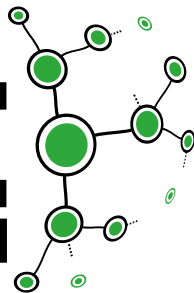


A **REFERENCE**
FOR **COMPANIES**
IN THE **FIELD**
OF **DATA VALUATION**

BIG DATA CoE

BARCELONA



Promoters:



Ajuntament de
Barcelona



Barcelona
Activa



Generalitat
de Catalunya

eurecat
Centre Tecnològic de Catalunya

ORACLE®



The Big Data Centre of Excellence Barcelona is an initiative led by **Eurecat** Technology Centre with the support of Oracle, the Government of Catalonia and Barcelona City Council.

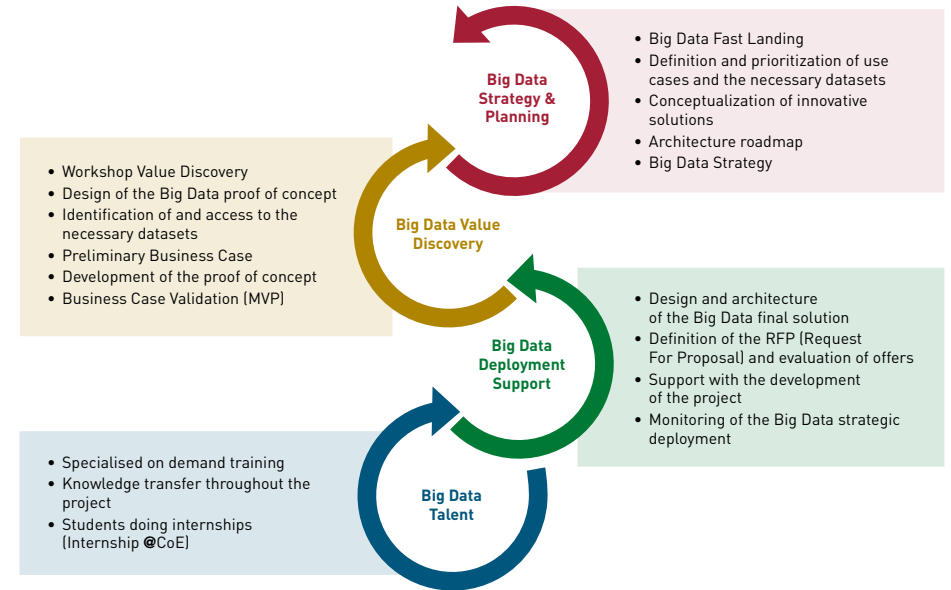
It builds, develops and connects **exclusive Big Data knowledge, tools, datasets and infrastructure**, and makes them available to companies, enabling them to experience Big Data models and evaluate the impact on their business. It provides innovative solutions in a collaborative environment with key industry players.

The main strategic objectives of the Big Data Centre of Excellence Barcelona are:

- 1** To create an innovative space which makes it possible to demonstrate how valuable the data is to companies.
- 2** To integrate key technology in Big Data.
- 3** To provide training to companies and professionals on Big Data.
- 4** To become an international reference in this field.

Special services for companies

The **Big Data CoE Barcelona** provides companies with innovation, services, experience and knowledge to develop and implement their Big Data strategy.

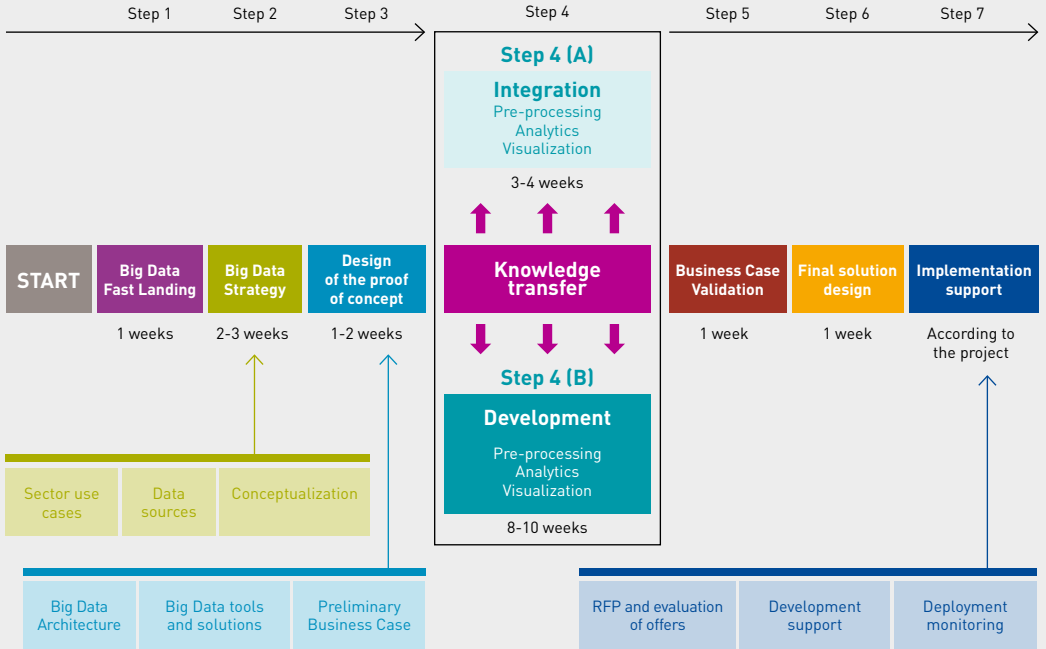


The centre of excellence bases its value proposition on the following cornerstones:

- **A neutral agent with state of the art Big Data expert knowledge:** The **Big Data CoE Barcelona** is a neutral agent that combines trends and good practices in Big Data with the aim of implementing innovative Big Data projects at the forefront of available technological solutions.
- **A group of partners who are experts in an extensive range of technological fields and industries:** Incorporate **Big Data technological services defined by key players** in the Big Data sector that are present in Catalonia. This gives us access to multifunctional experts while implementing projects, who provide us with **multi-domain use cases and references**.
- **Versatile infrastructure for fast-prototyping:** **Big Data infrastructure**, the result of Research, Development and Innovation projects that enable **fast-prototyping** processes in order to effectively extract value from data.
- **Integrator and facilitator of datasets:** The Centre has a collection of datasets, and collaborates with various institutions, **facilitating and making it possible to access new datasets** depending on the needs of each project.
- **Knowledge transfer involved in every activity:** The Big Data CoE Barcelona implements **professional training tasks** on Big Data techniques and technology, placing particular emphasis on **knowledge transfer** during project execution.

CoE project methodology

In order to facilitate and ensure the successful implementation of your Big Data strategy, we have designed a step-by-step itinerary, to facilitate the incorporation of any company into Big Data, according to its level of maturity.



(A) (B) according to the complexity of the project



info@bigdatabcn.com
<http://www.bigdatabcn.com>
 @CoEBigData

Promoters:



Partner companies and entities:

